

OUR STRATEGY

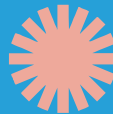
Our Purpose: Enable the people of Benalla and district to create a stronger, more resilient and prosperous rural community.

Our Vision: A generous community delivering a stronger tomorrow by challenging itself today.



Community Connection

Bringing local people together to build capacity and reduce disadvantage in Benalla and district.



Enabling Change

Understanding local issues and harnessing the power of community to drive positive change.



Organisational Sustainability

Ensuring our organisation and its programs are adequately resourced and evaluated.

Collaboration

We work with others based on shared purpose. We aim to create strong partnerships built on trust.

Equity

We believe everyone should have the opportunity to thrive.

Integrity

We are honest and fair. We treat everyone with respect.

Belonging

We value deep connection, understanding and inclusion in our community.

Ambition

We value knowledge and innovation as we strive for excellence.