

# STRATEGIC PRIORITIES

**Our Purpose:** *Enable the people of Benalla and district to create a stronger, more resilient and prosperous rural community*

**Our Vision:** *A generous community delivering a stronger tomorrow by challenging itself today*



## Community Connection

*Bringing local people together to build capacity and reduce disadvantage in Benalla & district.*

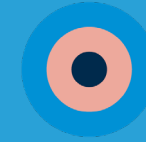
- Engage with community and respond to local issues using best practice
- Achieve impact by building strong community networks
- Strengthen a culture of giving and active participation within our community
- Broaden community awareness of Tomorrow Today and the impact of our programs



## Enabling Change

*Understanding local issues and harnessing the power of community to drive positive change.*

- Foster strong partnerships and cross-sector collaboration among government, community, and business, build capacity and achieve common goals
- Research and implement purpose-driven programs which are evaluated and shared for the greater good
- Distribute effective grants which support community development and education



## Sustainability

*Ensuring our organisation and its programs are adequately resourced.*

- Maintain a strong and increasingly diverse board committed to good governance and the development of Tomorrow Today
- Be an employer of choice which supports an inclusive team able to achieve our goals
- Continue to build a substantial Community Fund, investing prudently to achieve growth and good returns
- Secure long-term funding for the Education Benalla Program
- Use a lean and efficient business model

## Collaboration

**We work with others based on shared purpose**  
**We aim to create strong partnerships built on trust**

## Equity

**We believe everyone should have the opportunity to thrive**

## Integrity

**We are honest and fair**  
**We treat everyone with respect**

## Belonging

**We value deep connection, understanding and inclusion in our community**

## Ambition

**We value knowledge and innovation as we strive for excellence**