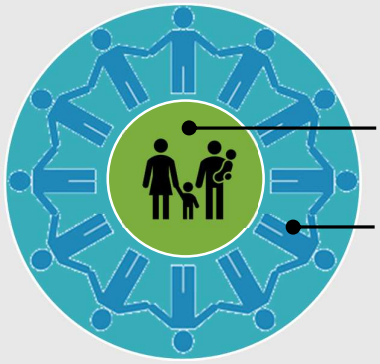
# Tomorrow Today Strategy 2026–2031

**Our purpose:** Enable the people of Benalla and district to create a stronger, more resilient and prosperous rural community.

**Our vision:** A better tomorrow built today by a generous, connected community with children and young people at its heart.

## We achieve our purpose and vision by ...



**Strengthening** community connection and contribution

**Supporting** learning and development for children, young people and their families

## We take a flexible and adaptive approach ...

**Linking**

Connecting people and organisations and helping families access services

**Enabling**

Providing resources and support to others to achieve impact

**Activating**

Catalysing collaborative effort in the community

**Delivering**

Running programs where needs exist, either ourselves or with partners

## We are guided by our values ...

| *Collaboration* | *Respect* | *Creativity* | *Trust* | *Determination* |
|---|---|---|---|---|
| We work as a team with each other and with partners who share our purpose, vision and values. | We treat self and others with kindness and empathy so everyone can feel that they belong. | We are curious, lifelong learners who adapt evidence-based ideas for our context. | We build strong relationships by being honest and fair. We take responsibility and honour our commitments. | We strive to work to the best of our ability and stay positive even when the work is hard. |

## And we focus on outcomes ...

- Stronger community connection and resilience
- Raised community aspirations for education
- All children starting school ready to learn
- Improvement to numeracy and literacy
- Improvement to student wellbeing and life skills
- Improved Year 12 or equivalent completion

# Our priorities for the next five years



## Continue growing and adapting our support for community

We are proud of the work we do to identify and respond to the needs of our community and the individuals within it, and that we continually learn, adapt and improve.

We will:

- Sustain our focus on education as the key to a stronger future for Benalla
- Use our assets responsibly and flexibly to respond to the needs of our community
- Continue growing, improving and innovating in all areas of our work
- Build evidence about what makes a difference for the people of Benalla



## Strengthen community participation and voice

We aim to deepen our connections in the community, to create more ways for local people to guide, enable and benefit from our work.

We will:

- Use our networks purposefully to shape our shared investment in Benalla's future
- Grow engagement in our programs and with our organisation as a whole
- Elevate the voices of young people in shaping our work and in the community
- Strengthen our relationships with Aboriginal and Torres Strait Islander people and with culturally and linguistically diverse groups.



## Share knowledge beyond Benalla

Others are keen to learn from our successful community-led model, and we can learn from others to keep getting better at what we do.

We will:

- Refine the story of Benalla and our work as a community foundation to help others understand why it works
- Invite others to our community to share knowledge and experience our model
- Engage actively in the national conversation about community-led solutions.



## Grow our capability

A capable, sustainable and community-based team of employees and volunteers, embedded in a robust, high-functioning organisation, is the foundation for our impact in the community.

We will:

- Develop an innovative, sustainable funding model for our core functions and programs
- Invest in our people and build essential skills across program delivery and management
- Ensure efficient, fit-for-purpose systems and processes in our governance and operations
- Sustain the shared community asset that is our Nunn Street property